“In times of crisis, our values and capacities are tested. At La Huerta, we were able to respond to a boost in product demand and shift 50% of our staff to work from home. All this, without disrupting operations.”

– VICTOR MANUEL HERNÁNDEZ
IT DIRECTOR
GRUPO LA HUERTA

Grupo La Huerta is a Mexican agro-industrial enterprise specializing in the production of frozen foods and produce. Founded in 1957, La Huerta comprises six brands sold in nearly a dozen countries.

**USE CASES**
- Enhance efficiency and speed of the five companies that make up Grupo La Huerta
- Avoid risk of operational downtime or information loss
- Respond to product demands and remote capabilities during COVID-19 pandemic

**SOLUTION**
Grupo La Huerta deployed an always-on platform to support its operations, which include produce farming, a 2,000 square meter robotized warehouse, as well as in-country and international logistics. The solution is based on HPE Synergy and HPE 3PAR, delivered through HPE Financial Services.

**REQUIREMENTS**
- Integrate five separate ERP systems into a single SAP HANA® solution
- Deploy a robust, highly available, and reliable infrastructure
- Deliver scalability to grow infrastructure along with the business

**OUTCOMES**
- Runs 24/7 operations, responding to time-sensitive needs
- Traces frozen produce through planting, processing, packaging, delivery, and sales
- Enables all administrative staff to work from home during the pandemic

**KEY PARTNERS**
- CITEI
- SAP®

**ADDITIONAL RESOURCE**
[VIDEO: La Huerta takes produce from seed to frozen aisle](#)