Top Five Considerations for IT Asset Disposition

Businesses around the globe are modernizing their IT infrastructure to support their digital transformation. However, it is equally important to be responsible about e-waste and implement sustainability programs that focus on reuse.

IT Leaders are Transforming IT Environments

More mature organizations are increasing their IT Spend... but what about the legacy or underutilized IT gear?

- 17% cite mature digital transformation initiatives.
- 60% are in process or beginning.

E-waste is a Major Problem

In 2016, almost 45 MILLION METRIC TONS of e-waste was generated, according to a global E-waste report. *(Baldé, C.P. et al., 2017)*

- Expected increase by 2021: 52 MILLION METRIC TONS
- That’s more than 7 Tyrannosaurus Rex **

Organizations Need to Do a Better Job: The Top 5 Criteria

Tips for selecting a company to help with IT asset recovery, management, disposition, or upcycling.

1. **SECURITY**
   
   ESG research highlights the importance of cybersecurity, data security, and risk management for organizations bringing in new equipment, but the issue of security also applies to the disposal of old equipment.

2. **REUSE**
   
   The second consideration should be a focus on reuse—rather than going straight to recycle. Can the company you select help you find a way to reuse this equipment? A good goal should be to reuse 75% of decommissioned equipment.

3. **UPCYCLING**
   
   Upcycling entails removing your IT assets from your site, scrubbing all the data, ensuring it is operational, and reselling it in a secondary market. This should always be the first choice, as it is not only good for the environment, but also creates more green for the business and could be a competitive differentiator.

4. **ABILITY TO SCALE**
   
   Can the company you select provide a full portfolio of quality services and a consistent customer experience across multiple geographies? Does the provider have the remarketing expertise to get optimal value?

5. **PROVEN HISTORY**
   
   Find out how long the company has been doing this and look for case studies or references based on the same scope and scale as your project. Be sure to understand whether the vendor is performing all the work or handing it off to a third party. See/tour the facilities you will be using if possible to see the operation in action.

What Are you Waiting For?

Reputable companies can help to mitigate risk, provide investment protection, or create an opportunity to upcycle old or underutilized equipment that can generate dollars to help you drive innovation and improve your company’s reputation as an innovator, as well as improve its sustainability audit scores.

See how HPE Financial Services Upcycling Program can Help Your Business

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