

ADDITIONAL LICENSE AUTHORIZATIONS

For HPE Media Workflow Master software product

PRODUCTS AND SUITES COVERED

Products	E-LTU or E-Media available*	Non-production use category
HPE Media Workflow Master	Yes	Production and non-production licenses are available

* Any product sold as E-LTU or E-Media shall be delivered electronically regardless of any contrary designation in a purchase order.

DEFINITIONS

Capitalized terms not otherwise defined in this ALA document are defined in the governing agreement.

Term	Definition
E-LTU and E-Media	Means products, which are electronically delivered only, and as such any reference to FOB Destination or delivery methods that are stated on your purchase order other than electronic shall be null and void with respect to these E-LTU or E-Media products.
Per Instance	Means a logical instance of the HPE Media Workflow Master product. Software components of a given instance of HPE Media Workflow Master may be installed on one or more physical or virtual servers and will be identified as being a part of the single instance by the fact that the components share the same HPE Media Workflow Master database.
Concurrent User(s)	Means end users who are logged in and accessing the system simultaneously
Concurrent Job(s)	Means number of tasks running in parallel on the system
Use	Means to install, store, load, execute and display one copy of the software.

SOFTWARE SPECIFIC LICENSE TERMS

Software products with software specific license terms are described below.

HPE Media Workflow Master (MWM)

The HPE Media Workflow Master product consists of components listed below, and are either identified as mandatory or optional. The HPE Media Workflow Master is the enabler for other use cases, listed in the next sections.

1. HPE MWM Base Software – mandatory core component
2. HPE MWM Concurrent Users Expansion – optional
3. HPE MWM Concurrent Jobs Expansion - optional
4. HPE MWM Resource Management – optional
5. HPE MWM Monitoring & Cost Center - optional
6. HPE MWM Non-Commercial – optional
7. HPE MWM High Availability - optional
8. HPE MWM Transcoder Adaptor Instance - optional

9. HPE MWM Web Services Adaptor Instance - optional

HPE MWM Base Software. The Base Software License includes the right to use the by up to 20 Concurrent Users accessing the GUI, and up to 20 Concurrent Jobs. A Job is the unit defined by the workflow engine to quantify the tasks. For example, transcoding a clip, or moving an asset is defined as 1 Job. More users or jobs may be provisioned in HPE MWMs system, but only up to 20 users and 20 jobs may use the HPE MWM system concurrently at any given point in time. If the customer has a need for more users to use HPE MWM concurrently, additional Concurrent User capacity and/or Concurrent Jobs capacity licenses must be ordered (see below). The HPE MWM Base Software license applies on a Per Instance for either virtualized or physical environment. Each Instance of HPE MWM requires 1 (one) HPE MWM Base Software license

HPE MWM Concurrent Users Expansion. Concurrent Users Expansion licenses can be purchased in conjunction with Base Software License or at a later date in increments of 20 (twenty) Concurrent Users to meet a necessary number of Concurrent Users access when such need arises. The Concurrent Users of a MWM instance must not exceed the total pool of Concurrent User quantity purchased.

HPE MWM Concurrent Jobs Expansion. When Jobs, such as transcoding, are used simultaneously by different tasks, they count as 1 (one) concurrent Job. HPE MWM Base Software includes 20 Concurrent Jobs. Expansion licenses can be purchased in conjunction with Base Software License or at a later date in increments of 20 (twenty) to meet a necessary number of Concurrent Jobs when such need arises. The total of Concurrent Jobs must not exceed the total pool of Concurrent Work Orders quantity purchased.

HPE MWM Resource Management. The Resource Management feature enables the management of virtual resources, by granting access to the scheduler interface within MWM. The option can be purchased in conjunction with Base Software License or at a later date, to unlock the resource management features in the MWM interface.

HPE MWM Monitoring & Cost Center. Monitoring & Cost Center Option can be purchased in conjunction with Base Software License or at a later date, to unlock the Monitoring and Cost Center features in the MWM interface.

HPE MWM Non-Commercial license. Non-Commercial licenses are meant to be used in testing or development environments. 1 (one) Non-Commercial license is required for 1 (one) testing or development environment. A test environment will typically mirror a production environment (which has a Commercial license). The test environment may only be used for testing and verification of new workflows and new integrations with external systems.

HPE MWM High Availability license grants the customer to operate HPE MWM Base as well as any other software HPE MWM software components belonging to the same system as the HPE MWM Base software instance to which the HA license is applied in a high availability, also known as redundant, active/active configuration.

HPE MWM Transcoder Adaptor Instance. HPE MWM interfaces with transcoders by way of specialized web services adaptors. One (1) Transcoder Adaptor instance license is required for each transcoder instance (physical or virtual) the HPE MWM system interfaces with.

HPE MWM Web Services Adaptor Instance. HPE MWM interfaces with external systems by way of specialized web services adaptors. One (1) Web Services Adaptor instance license is required for each instance of an external system that is not a transcoder (physical or virtual) the HPE MWM system interfaces with.

HPE EPG Manager (EPG)

The HPE EPG manager is an additional use case of the HPE MWM. HPE EPG requires an instance of HPE MWM base software to run properly. EPG is licensed according to the following parameters:

- **EPG Manager Features** – It enables the EPG manager features, and allow the customer to manage up to 100 channels.
- **Additional channels** – Additional channels. are licensed in packages, each package adds 10 channels

HPE Audience News Gathering (ANG)

The HPE Audience News Gathering is an additional use case of the HPE MWM. HPE ANG requires an instance of HPE MWM base software to run properly. ANG is licensed according to the following parameters:

- **Domains** – Number of licensed domains per ANG instance
- **Community Manager Features** – It enables the community manager to access the community manager features, the story locator and the users locator.
- **Community subscribers** – Number of licenses subscribers for a specific community. They are licensed in packages, each package adds 10.000 subscribers.
- **Community collaborators** – Number of licensed concurrent online collaborators. They are licensed in packages, each package adds 10 collaborators.
- **Collaborators profile KPIs** - Number of licensed profile KPIs. They are licensed in packages, each package adds 10 KPIs.

License terms

HPE MWM, EPG Manager and ANG product licenses can be licensed in two models:

- Perpetual.
- 3 months Postpaid License. This license gives the right to use the HPE MWM software during a limited period, with a minimal term of 3 months, to be renewed or extended if needed.

The consumption fee will be calculated on a monthly basis, based on the number of events stored during the month, and invoicing will occur quarterly in arrears based on the usage.

Interfering or disabling any software designed to allow HPE to monitor consumption will be a material breach of this license. After termination of the consumption contract, the customer has no further rights to use the HPE MWM software.

Licenses can include one of the following:

- HPE Digital Service Provider Foundation Support—9x5 support offer is designed to cover your noncritical environment.
- HPE Digital Service Provider Premium Support—24x7 HPE CMS support offer covers HPE CMS Applications & Platforms (only for production licenses)

ADDITIONAL LICENSE TERMS

Term

- A. Software may contain open source and/or third-party software and associated specifications that are confidential to, and trade secrets of, such parties. You will not take any action other than to Use it as authorized under the agreement as part of the software products and will not disclose it to third parties. A list of any third party and/or open source related licensing terms may be found on the Software Updates page of the My HPE Software Center at: <https://myenterpriselicense.hpe.com>
- B. You shall install and use the software as authorized in the applicable agreement only as a complete product and may not use portions of such software on a standalone basis separate from the complete software unless expressly authorized in the Supporting Material, specifications or an applicable agreement.
- C. Licensee may not use or allow any other person or entity to Use Software or Support for the provision of commercial timesharing, service bureau, managed, outsourcing, ASP, subscription or other services to any person or entity without written authorization from HP, pursuant to additional terms and conditions or a separate written agreement for such Use and where applicable license and fees.
- D. Licensee agrees that HP Enterprise may audit relevant books and records (including electronic), devices computers and systems of licensee and its service providers, consultants and contractors (collectively, "Contractors") relating to the Software in order to verify Use of the Software in compliance with the Software license terms ("license Terms"). HP Enterprise may make copies of any such books and records. HP Enterprise may conduct the audit itself, or at its option may use an independent third party. Audits may be conducted at any sites of licensee, and its Contractors where copies of the Software are installed, Used or accessed, including remotely. HP Enterprise will bear its own costs in connection with an audit. HP Enterprise shall provide at least twenty one (21) calendar days prior notice of any audit, except when it has reasonable cause to suspect that there is an infringement of its intellectual property rights, in which case only two (2) working days' notice is required. Any audit would be performed during licensee's normal business hours in a manner that minimizes disruption to licensee's business. Licensee and its Contractors shall provide HP Enterprise and its auditor with all assistance reasonably required in order to carry out the audit. If an audit reveals underpayments, then licensee will pay HP Enterprise such amounts invoiced by HP Enterprise based on the prices for the Software license and Support fees specified in the local published HP Enterprise price list in effect on the date of completion of the audit. If the underpayment exceeds by 5% the prices payable by licensee for the Software and Support during the period covered by the audit, then licensee will also pay the costs reasonably incurred by HP Enterprise in connection with the audit and seeking compliance with this sub-section. HP Enterprise's rights and remedies in this section shall be without prejudice to any additional rights or remedies it may have at law or in equity for licensee's non-compliance with these license Terms. Licensee shall cause its Contractors to agree to, and comply with, the provisions of this section and shall be responsible for their non-compliance.

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