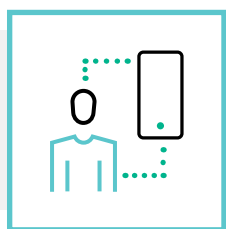
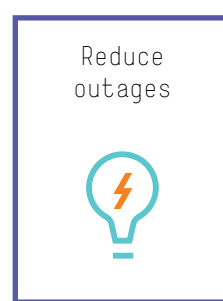


TAKE OPERATIONAL EFFICIENCY TO THE NEXT LEVEL

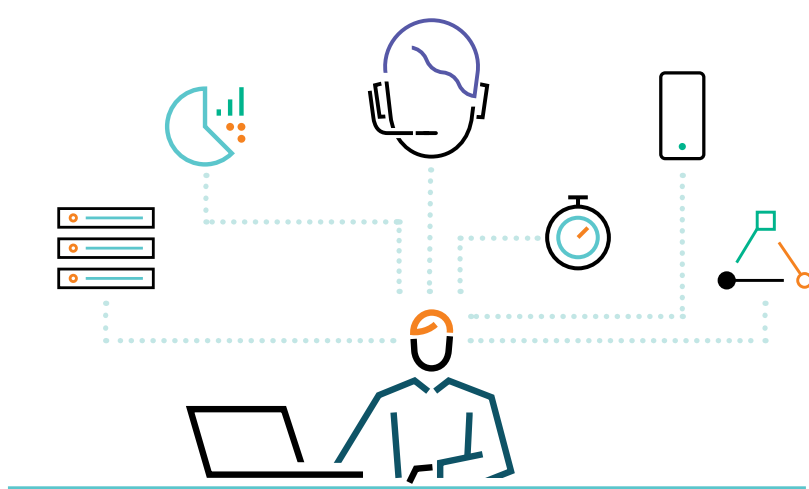
Keep IT reliable and stable, reduce outages, and drive business results with HPE Proactive Care

Business requires a healthy and stable IT environment to help drive business success both today and into the future. HPE Proactive Care provides reactive and proactive service elements for your IT systems that give you **access to experts**, help **reduce outages**, and enable **greater control**. Here's what some of our customers are saying about their experience.¹



Access to experts to get up and running quickly with a rapid response

Take advantage of an enhanced call experience with start-to-finish case management by a technical solution specialist.



"HPE Proactive Care has a rapid response in case of failure."

- IT director, Fortune 500 telecommunications services company

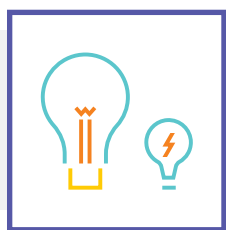
"Excellent service. HPE Proactive Care is timely and quick to execute solutions."

- Infrastructure manager at a medium enterprise banking company

94% of surveyed customers confirmed that start-to-finish case ownership by technical solution specialists is a valuable HPE Proactive Care support feature.



94% say a superior call experience is important.



Reduce outages and prevent problems from occurring

Reduce unplanned outages with tailored, proactive reporting that a technical account manager can use for analysis, recommendations, and expert advice.²

"HPE Proactive Care support services help us to prevent downtime."

- Infrastructure manager at a bank in Asia

"HPE Proactive Care helps reduce the frequency of downtime, identify hardware failures before it is too late to intervene, generating continuity of services."

- Infrastructure manager at a medium enterprise banking company

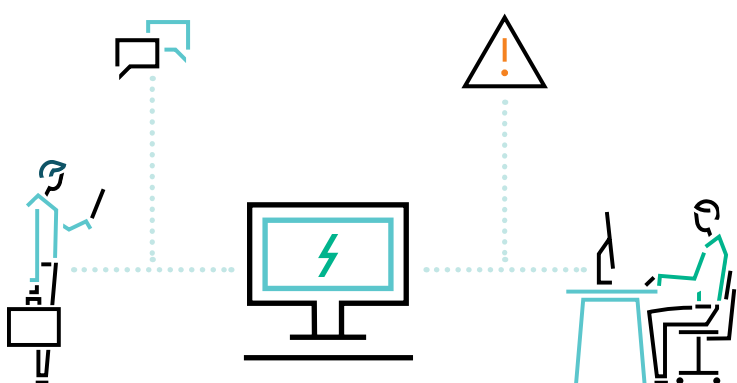


96% confirmed that access to firmware and best practice recommendations was important in their decision to purchase HPE Proactive Care support services.



Stay informed and in control—solve problems faster

Gain access to rapid and accurate diagnostics along with a single, consolidated view of your devices, updates, and more. Streamline support with automatic call logging and parts dispatch.



"HPE Proactive Care complements the support that our internal IT staff provides when it comes to monitoring and resolving issues on HPE technology."

- IT manager at a small business educational institution

"HPE Proactive Care helps reduce the frequency and duration of downtime in a variety of support."

- Server administrator, large enterprise health care company

90% confirmed that automated issue logging (case submission for connected devices) is a valuable HPE Proactive Care support feature.

">50% reduction in time to resolve IT issues by using Proactive Care support"

- Infrastructure manager at a bank in Asia

IT'S YOUR TURN

Resolve complex problems faster with expert advice. Prevent issues before they occur to minimize downtime. And get more from your IT investments with a proactive approach.

Learn more at hpe.com/pointnext

¹ TechValidate, HPE Proactive Care Customer Survey, June 2019.
² Proactive reports require that devices are connected to HPE for data and analysis.