Mission-critical redefined
HPE Primera is the world's most intelligent storage for mission-critical apps that delivers extreme resiliency and performance with the agility of the cloud.¹

Traditional high-end storage

- High-touch administration
  - Complex planning
  - Tedious configuration
  - Performance tuning
  - Disruptive upgrades

- Ineffective app protection
  - Reactive design center
  - Only storage-level protection
  - Limited to on-premises

- Inability to safely consolidate apps
  - Inconsistent app performance
  - Risk with new workloads
  - Constant performance tuning

- No investment protection
  - Forklift upgrades required
  - Monolithic operating systems inhibit access to new innovation
  - Additional fees for software features

HPE Primera

- Delivers the agility of the cloud
  - 93% time savings²
  - Self-install in minutes
  - No tuning
  - Non-disruptive upgrades

- Protects with app-aware resiliency
  - 100% Availability Guaranteed
  - Predictive analytics preventing downtime
  - Sees storage to VMs
  - Hybrid cloud data protection

- Consolidates with predictive acceleration
  - Low-latency at scale
  - Predicts app performance with new workloads

- Delivers a timeless ownership experience
  - Free controller refresh
  - Services-centric operating system minimizes risk for faster access to innovation
  - All-inclusive software

Learn more at
hpe.com/storage/hpeprimera

¹ h20195.www2.hpe.com/v2/Getdocument.aspx?dorname=a00058506enw
² Based on internal testing of storage management between HPE 3PAR and HPE Primera, May 2019