GROWING DATA CAN CAUSE BIG HEADACHES

Just because you’re a small to midsize business, that doesn’t mean you don’t have to deal with a deluge of data. In today’s digital and connected world, businesses of all sizes need to manage data constantly streaming in from a variety of sources. While taking advantage of all that data to drive the business forward is a huge positive, storing all that data, making it accessible for employees when they need it, and maintaining compliance with a variety of regulations can be a drain on IT efficiency.

If archival storage costs are skyrocketing, or users are complaining about slow application performance, it may be time to consider upgrading your server and adding dedicated external storage to your IT mix.

Increase performance and lower costs

External storage allows you to extend storage capacity without purchasing additional servers—maintaining budget for more pressing matters.

HPE Small Business Solutions for Scalable Storage start with an HPE ProLiant server, optimized and validated to run Microsoft Windows Server. You can choose from entry-level or high-performance scalable storage configurations based on HPE MSA storage. Whether you need a low-cost option for file serving and archival storage or high performance scalable storage to speed database performance, HPE has what you need to thrive.
HPE MSA 1050/2050/2052 arrays—ideal for small businesses
HPE MSA family offers advanced data storage features at an entry-level price point. They provide:

• **Support for hybrid flash**: The MSA 1050/2050 are flash-ready, while the MSA 2052 comes with 1.6 TB of flash capacity.

• **Scalability**: Scale as needed with any combination of SAS drives, or add disk enclosures for more capacity.

• **High availability**: Preconfigured with a choice of highly available, dual-controller systems that support multiple storage and networking protocols.

### YOUR STORAGE, YOUR CHOICE
HPE Small Business Solutions for Scalable Storage come in two configurations so you can choose the right features at the right price point.

- **HPE ProLiant DL360 Gen10 with HPE MSA 1050** is ideal for sites with 50 to 150 users and provides an affordable option for file serving and archival storage for regulatory compliance.

- **HPE ProLiant DL325 with MSA 2050/2052** is perfect for one or more sites with up to 250 users, with more memory and performance, making it suitable for high-performance database serving and storage.

### BETTER TOGETHER
HPE Small Business Solutions for Scalable Storage are:

- **Simple**—HPE SMB Offers are a one-stop shop and include preconfigured HPE ProLiant servers and software, making them easy to deploy. HPE SMB Setup, now part of intelligent provisioning, provides a simple, guided process for installation. The Storage Management Utility (SMU) is a web-based application for easily configuring, monitoring, and managing the storage system.

- **Secure**—Protect against attacks and quickly recover from unplanned downtime with built-in security features that make HPE ProLiant Gen10 the world’s most secure industry-standard servers. Windows Server allows you to take advantage of Microsoft’s IT innovations while reducing security risks and disruptions.

- **Affordable**—Low-cost HPE SMB Offers make IT easy to consume. MSA family provides advanced features like thin provisioning, SSD-based read-caching, and automated sub-LUN tiering at an entry-level price point. And HPE Subscription offers a worry-free, flexible option that packages best-in-class hardware, software, accessories, and services into a predictable monthly payment.

### Enterprise proven—sized right for SMBs
The HPE Small Business Solutions portfolio is built on enterprise-proven products and solutions, right-sized to fit the needs of SMBs. HPE Small Business Solutions for Scalable Storage help you achieve important business outcomes, such as enhancing IT efficiency with affordable external storage options for archival and database storage.

### HPE POINTNEXT SERVICES
HPE Pointnext Services has the expertise and experience to help you simplify operations and extend your IT staff, helping them do more with less. HPE Pointnext Services help you innovate to keep ahead of risks like competitive and security threats. A variety of offerings—from advising on best practices and project-based engagements, to operational support services—keeps your environment running efficiently and reliably.

### HANDLE MORE DATA WITH EASE
With your choice of the HPE ProLiant DL360 Gen10 server, powered by Intel® Xeon® processors, or the HPE DL325 Gen10 server, you get the power, simplicity, and affordability to handle storage and backup with convenient configuration choices for organizations from 50 to over 250 employees.

Contact your HPE or authorized HPE Channel Partner to find out more, today.

### LEARN MORE AT
hpe.com/info/smb

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1 Depending on the model.
2 Based on external firm conducting cybersecurity penetration testing of a range of server products from a range of manufacturers, May 2017.
3 HPE SMB Offers are regionally released as “Buy Express Offers” in the U.S. and Canada, “Top Value Offers” in Europe, and “Intelligent Express Offers” in Asia Pacific and Japan.