Take the intelligent route with consumption-based storage

Data is changing the way enterprises run. The demand for more powerful, more agile, more efficient IT solutions is increasing. But data overload, unpredictable workload demands, and growing maintenance and security requirements can stall important initiatives when storage systems lack the performance, scale, agility, and efficiency to keep up.

Digital road trip
Destination: Intelligent storage

Mountains of data
163 ZB of data created by 2025

Traditional storage
- Inflexible management
- Limited opportunities

Intelligent route
- Resource agile management
- Wider opportunities

New opportunities!

Rough road
- No room for innovation due to strategy stagnation
- Enterprises that overprovision
- Limited agility to be fast to opportunities

Intelligent route
- Resource agile management
- Wider opportunities

Smooth sailing
- More time and fewer delays to fast track the work, and customers will expect the best performance
- In the event of a problem, you have a built-in buffer with active capacity management to cover the unexpected

Pit stop for services
- New issues opened and resolved faster
- Reduced time to market

DIY
- You handle it. Right storage engineers
- Risk costly mistakes due to limited expertise or lapses in maintenance
- Find and hire the right storage engineers

Fine-tuned by experts
- We handle it. 451 Research, November 2016
- Over $3B under contract
- Over 90% retention
- Over 25,000 experts worldwide
- Over 15 years of experience

You have arrived!
- You apply and execute a HPE GreenLake contract
- You receive a workload analysis
- You receive a recommendation for the right storage model
- You receive a high-level service agreement
- You receive active capacity and demand-based storage provisioning
- You use the platform to pay for the services you use

Why HPE GreenLake?
- Tailored service
- Efficient scale
- Proven track record of success
- Over $3B under contract
- 90% retention
- 15 years of experience

Innovative financing:
- Global scale:
  - Partners of Choice, Alliances, and SI partners
  - 50 countries
- Customer satisfaction:
  - 9 years of experience
  - 500,000+ customers
- World class ecosystem:
  - 40,000 Channel Partners
  - 80 countries
- Strong bench:
  - Over 25,000 experts worldwide
  - Over 15 years of experience

Steer your business smarter with AI-driven HPE storage

HPE GreenLake let you run IT like a finely tuned engine:
- Active capacity management to ensure growth ahead of demand
- Active monitoring and proactive support of your installed storage hardware
- Optional services to operate any or all of your IT stack

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LITE-BY-LITE

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