How can hybrid web hosting help you?

- **Enhance the customer experience** with a highly available and fast-loading website.
- **Balance resources** to provide web access even during periods of peak demand.
- **Get more flexibility**, with the ability to use the languages, tools, and platform of your choice.

**Boost online sales**

HPE Small Business Solutions for Hybrid Web Hosting

**Expand your horizons**

These days, many businesses are only online, and even those with brick-and-mortar locations need a professional web presence to provide information and services to customers. With competition coming from every angle, your website needs to load fast and be highly available—even during periods of peak traffic.

Hosting your own website with a hybrid cloud model provides better agility, performance, and control.

**Leverage cloud to enhance the customer experience**

HPE Small Business Solutions for Hybrid Web Hosting let you showcase your products and services with an “always open” business website. They are built on HPE Small Business Solutions for Storage and Backup that are optimized and validated to run Microsoft® Windows Server®. Adding Microsoft Azure® Web Apps and Azure Backup to the on-premises solution enables you to build and host your first web or mobile app using the languages, tools, and platform of your choice.

It also enables you to post regional websites for faster customer access, and isolate resources for enhanced control and compliance. You can benefit from tools to manage and monitor apps to help diagnose issues, improve performance, and assess usage.

You can also leverage Partner colocation cloud services for this solution.

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1 Microsoft Azure services can be purchased through a Microsoft Cloud Solution Provider (CSP).
Better together
HPE Small Business Solutions for Hybrid Web Hosting are:

Secure
- Protect against attacks and quickly recover from unplanned downtime with built-in security features that make HPE ProLiant Gen10 the world’s most secure industry-standard servers.1
- Windows Server allows you to take advantage of Microsoft’s IT innovations while reducing security risks and disruptions.

Simple
- HPE Small Business Solutions are a one-stop shop,2 making them easy to deploy.
- HPE Rapid Setup Software provides a simple, guided process for installation that takes much less time and reduces the chance of errors.
- Microsoft Windows Server is a well-known operating system, so there is a limited learning curve.
- Azure Web Apps supports the programming language of your choice. And you can deploy data and host services across multiple locations with one click.

Affordable
- HPE Small Business Solutions make on-premises hybrid cloud affordable with preferential pricing and low-price options.3
- HPE Financial Services make purchasing easy, with flexible options that allow you to enjoy the benefits of modern IT now.
- HPE Subscription offers a flexible option that packages best-in-class hardware, software, accessories, and services into a predictable monthly payment.
- Microsoft Azure lab policies and thresholds help effortlessly minimize costs.

Build a better website
HPE and Microsoft help you achieve important business outcomes:

- Enhance the customer experience with the ability to balance resources to provide web access with fast load times, even during periods of peak demand.

HPE Pointnext services
HPE Pointnext has the expertise and experience to help you simplify operations and extend your IT staff, helping them do more with less. Services from HPE Pointnext help you innovate to keep ahead of risks like competitive and security threats. A variety of offerings—from advising on best practices and project-based engagements, to operational support services—keeps your environment running efficiently and reliably.

It’s all about choice
With your choice of HPE ProLiant tower or rack servers with Windows Server and Azure or Partner cloud services, you can host a web store to attract more customers. Contact your HPE or authorized Channel Partner to find out more, today.

Learn more at hpe.com/info/smb/servers

1 Based on external firm conducting cybersecurity penetration testing of a range of server products from a range of manufacturers, May 2017. Because the MicroServer does not have iLO 5, silicon root of trust is not available for the MicroServer Gen10.
2 Depending on the model.
3 HPE SMB Offers are regionally released as “Smart Buy Express Offers” in the U.S. and Canada, “Top Value Offers” in Europe, and “Intelligent Buy Offers” in Asia Pacific and Japan.
4 HPE lab policies and thresholds help effortlessly minimize costs.