

# SIMPLIFY IT WITH A SMARTER HYBRID CLOUD

## HPE GreenLake Hybrid Cloud—cloud management services for your hybrid cloud

### Simplify and save with the right cloud solution

- Operated for you with cloud-native tools and expert services
- Common view of usage and cost
- Assists with workload placement and portability
- Expertise in each component, and a broad ecosystem of partners

### Expertise from proven cloud leaders

With the addition of Cloud Technology Partners (CTP), HPE Pointnext Services gained significant IP and expertise in moving customers to the cloud. More than 1000 customer engagements have led to the creation of proven methodologies and automation to help you move to cloud faster, maintain ongoing compliance and cost, and deliver business results faster—no matter where you are in your cloud transformation.

Nearly every enterprise is now in the process of moving to—or expanding their use of—cloud to speed the delivery of services, gain competitive advantage, and reduce operational costs. But without a doubt, cloud implementation has become complex and difficult for businesses to handle with only their internal IT resources. Many organizations realize that without the right expertise and cloud-native automation, they may expose themselves to undo risk and cost.

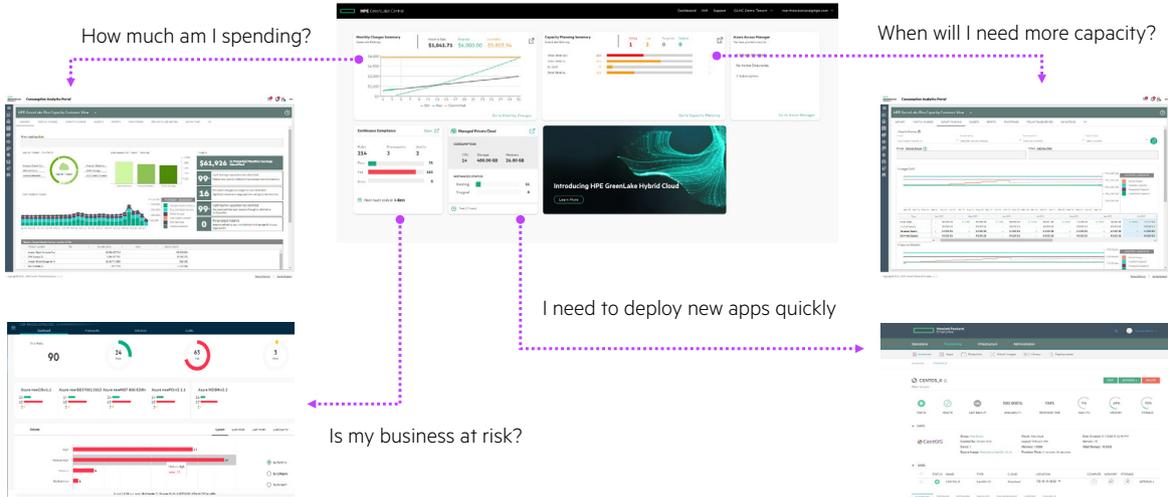
It's time for a simplified solution that helps you get the most from public cloud without high costs, a steep learning curve, and risks. HPE GreenLake Hybrid Cloud delivers a managed cloud environment for your public and private clouds that automates cloud operations, with help to manage performance, cost, security, and compliance.

Starting first with services for Microsoft Azure, and adding support for Microsoft Azure Stack and AWS, we will continue to add to the multicloud story over time.

### A COMPLETE SOLUTION—MANAGED IN A WAY THAT WORKS FOR YOU

Based on HPE best practices and intellectual property from Cloud Technology Partners, HPE GreenLake Hybrid Cloud helps speed time to value, lower costs, streamline operations, and help enable IT and regulatory compliance with purpose-built configurations that are designed, implemented, and operated for you.

**With HPE GreenLake Central**, one as-a-service portal and operations console brings a unified cloud experience across apps and data everywhere—across private and public clouds, edges, data centers. Through one console, get the modern self-service, provisioning experience for your on-premises private cloud. Simplify IT with consistent CloudOps and automation; and Drive insights and control across your entire IT estate.



**HPE GreenLake Central: Cloud management services for your hybrid cloud**

**FIGURE 1.** HPE GreenLake Central

## KEY BENEFITS

By moving to HPE GreenLake Hybrid Cloud, you can quickly realize the following key benefits:

Speed	Savings	Simplicity	Security
Faster time to value with proprietary cloud methodology and tooling	Lower costs using Continuous Cost Control services	Simplified IT, with cloud solutions planned, implemented, and operated for you	Improved compliance capabilities with monitoring of over 1,500 IT, corporate, and regulatory controls
Increased speed of IT operations using cloud-native, automated model	More time to focus on strategic projects by offloading cloud operations	Single vendor support for your public and private clouds	Fifty percent reduction <sup>1</sup> in time and effort to prepare for compliance audits
Accelerated design and implementation with expert services from HPE Pointnext Services	Reduced risk and labor costs by automating manual tasks	Proven HPE Pointnext Services expertise based on native cloud tools, infrastructure as code	Peace of mind with 24x7 remote monitoring and active capacity management

## WHY HPE FOR YOUR HYBRID CLOUD?

Your cloud program is one of the most significant technology shifts you'll face over the next decade. The sheer complexity of operating cloud services demands a new set of skills for both building and operating a secure, scalable, and compliant [hybrid cloud](#). To help customers meet these requirements, the following services are incorporated into every HPE GreenLake Hybrid Cloud solution:

- **HPE design methodology**—Unique to HPE, the methodology is designed to help customers address security, operations, automation, resource management, cost control, compliance, and tooling.

<sup>1</sup> Cloud Technology Partners findings from customer engagements, 2017–2018

- **Simplified CloudOps**—With processes and tools that are cloud-native, agile, and automated, the experts from HPE Pointnext Services help you address your security requirements and achieve continuous delivery and operations of cloud computing infrastructure, competitive performance and usability, and the scalability required to support your business. Get started with a simple operational service, HPE GreenLake monitor and insight, to gain ongoing monitoring of your infrastructure with insights for improvement and optimization.
- **Continuous monitoring**—The Continuous Compliance service provides a single source of verifiable information across governance, risk, and compliance (GRC)—enabling real-time monitoring and remediation. With automated monitoring of more than 1,500 controls, customers can reduce the time, cost, and complexity of audit preparation.
- **Continuous visibility and control**—The Continuous Cost Control service provides a holistic view of financial impact as you migrate to and operate in the cloud. Gain visibility across all your accounts and costs and map actual spend and reconcile costs back to business cases. Use monitoring and alerting features to analyze cost optimization and uncover potential savings.

## HPE POINTNEXT SERVICES

Implementing HPE GreenLake Hybrid Cloud is an excellent choice for driving up innovation, scalability, and flexibility while also driving down costs. With the addition of tailored services from [HPE Pointnext Services](#), you can also minimize risk and resolve problems fast.

[HPE Adaptive Management Services](#) are included with HPE GreenLake Hybrid Cloud, delivering tailored services to support your entire cloud. You can rely on the skills, people, and processes of HPE Global Operations Centers to monitor and operate your infrastructure and applications, enabling you to focus on strategic initiatives and reduce IT complexity. Using the practices and tools implemented with HPE GreenLake Hybrid Cloud, HPE Pointnext Services provides services to run, scale, optimize, and support your production applications in the cloud.

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**58% of those surveyed admit to overspending on cloud.**

– 451 Research 2019

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