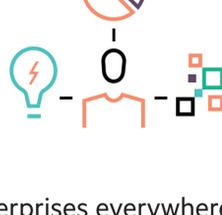


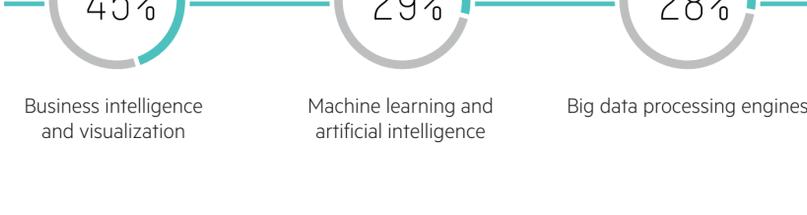
Your AI roadmap to digital transformation



Turn data into action and transform enterprise analytics

Enterprises everywhere cite artificial intelligence, advanced analytics, and big data as **digital transformation priorities**.

Top three IT priorities for 2018¹



At the same time, **exploding volumes of real-time data** are too much for even specialists to analyze and act on.



<.05% of data is actually used by enterprises.²

And a majority of enterprises are far from prepared for what's coming next: **automation**.

60% of enterprises have no formal data transformation strategy in place.³

59% of enterprises see the shortage of data science talent as the primary barrier to realizing big data value.⁴

Enterprises want to embrace automation, but that requires a **modern big data foundation** with advanced analytics layers.

Artificial intelligence (AI) can advance your data and analytics initiatives.

84% of enterprises believe investing in AI will lead to greater competitive advantages.⁵

How do you get beyond the hype and realize the benefits of AI today?

1 Focus on real business outcomes

Access to affordable technologies and advanced AI models and libraries make it possible to solve real business problems with AI.

<p>Simplify Build and consume open, flexible solutions for secure data lakes, big data, and integrated analytics.</p>	<p>Accelerate Predict and automate outcomes and decisions from edge to core by applying AI.</p>	<p>Innovate Identify and apply emerging technologies and AI to industry-specific use cases.</p>
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2 Take an architectural approach

HPE Pointnext helps you understand your choices and offers objective guidance based on your business and our vision for AI.

<p>Enterprise reality: As the AI ecosystem grows, new frameworks, methods, and models appear daily, and vendor lock-in stymies progress.</p>		<p>What HPE Pointnext delivers: Freedom of choice, the right AI model and language, expertise in Hybrid and edge IT, and the ability to integrate your AI ecosystem</p>
<p>HPE vision for AI: Highly democratized AI</p>		

<p>Enterprise reality: Enterprises need the flexibility to move analytic workloads to new environments or deploy in Hybrid IT environments.</p>		<p>What HPE Pointnext delivers: Integrated data pipeline to provide custom and advanced analytics and AI for business insights</p>
<p>HPE vision for AI: Integrated analytics</p>		

<p>Enterprise reality: Distributed data sets with difficult-to-describe dependencies and delivery mechanisms result in monolithic, static environments.</p>		<p>What HPE Pointnext delivers: Standardized data foundation and data lakes with simplified, secure access to IoT data—edge to core for different workloads</p>
<p>HPE vision for AI: Centralized data architecture</p>		

3 Embrace incremental AI success

Offer stakeholders novel opportunities, valid outcomes, and a clear path forward with HPE Pointnext.

	<p>Explore Align teams around a common vision by identifying AI, data, analytics outcomes, and challenges, and exploring use cases and developing high-level plans.</p>
	<p>Experiment Prove the value of AI in your environment with a select use case and model aligned to your business need. Design analytics scope and load, qualify data, and implement analytics functions.</p>
	<p>Evolve Evolve your solutions by protecting and modernizing your data platforms, deploying new use cases, offering consumption-based models, and managing change with ongoing support and training.</p>

Where do you start? With a trusted global partner.

HPE Pointnext provides experts that deliver a strong point of view, freedom from vendor lock-in, and a grounded approach to AI that ignores the hype and focuses on business results.

Get started now with the HPE Artificial Intelligence Transformation Workshop from HPE Pointnext. Learn more by visiting: hpe.com/services/ai-data

¹ 451 Research, Voice of the Enterprise: Digital Pulse, Budget and Outlook 2017
² MIT Technology Review, Big Data: Creating the Power to Move Heaven and Earth, 2014
³ 451 Digital Pulse Survey, 2018
⁴ What's the Big Data, Artificial Intelligence Is the New Big Data, 2016
⁵ Statista, Reasons for Adopting AI Worldwide, 2017