Gain public cloud advantages while retaining on-premises control

Balance IT flexibility, cost, and control with accelerated outcomes on your terms.

"I want an awesome experience"
"I want the proper control"
"I want to pay only for what I use"

For better control, many businesses opt to keep critical workloads on premises to effectively manage performance and compliance.

Business demands flexibility
IT needs control

Top reasons cited to utilize cloud solutions:
Top reasons cited to utilize on-premises solutions:

- Improve flexibility
- Reduce costs
- 61% 76% 80%
- 68% 55% 40%
- Maintain business processes
- Retain control
- 50% 61% 76%
- 40% 55% 68%

Is it possible to bridge the two?

"I want an awesome experience"
"I want the proper control"
"I want to pay only for what I use"

Top means cited to utilize cloud solutions:
Top means cited to utilize on-premises solutions:

- Flexibility
- Security
- 61%
- 50%
- Performance
- 48%
- 50%

This approach to IT can lead to capacity-planning issues that can often affect both performance and the bottom line.

Meanwhile, new consumption models are providing flexible options for consuming IT.

0% 40% 80%
0% 40% 80%
Improve IT flexibility
Reduce costs
Maintain business processes
Retain control

Of enterprises stated that complaints about slow performance were a significant issue.
Of enterprises have suffered downtime as a result of poor capacity planning.
The average amount by which enterprises overprovision (and overpay for) capacity.

By the end of 2018:
By 2020:

57%
50%
50%
150% 100% 50%
50% 59%
50% 59%

Get the business outcomes you need—with the flexibility and economics of public cloud, and the security and control of your on-premises environment—with HPE GreenLake.

Pay-per-use economics
Simple IT experience
Accelerated time to value
On-premises control

HPE GreenLake delivered by HPE Pointnext is a suite of complete IT solutions delivered to your specs, delivered on premises, and deployed as a pay-per-use model.

The bottom line: Get the simplicity, agility, and economics of public cloud, and the security, control, and performance benefits of on-premises IT, on your terms—with HPE GreenLake.

Take control and simplify your IT experience today. Learn more by visiting hpe.com/GreenLake