



# Investment Strategies for the HPE Compute Experience



**HPE Financial Services** can help customers find new ways to plan for, acquire, consume and adapt the technology systems needed for business transformation.

Digital transformation is about accelerating innovation to create new value for your business. With the new capabilities powered by HPE's ProLiant, Synergy and Apollo Gen10 server portfolio, you can empower and enable innovation, ultimately enriching your experience, and helping your business achieve more. The new generation 10 servers deliver dramatically reduced operational complexity for traditional workloads and increased operational velocity for the new breed of applications and services, all on the world's most secure industry standard servers.<sup>1</sup>

## **Enable transformation and accelerate deployment**

The enhanced Compute experience includes faster, easier access to generation 10 server solutions through a series of IT investment models that focus on IT economics aligned to your desired business outcomes. A one size IT investment solution does not fit every need. The right investment strategy can help you

accelerate your innovation road map, mitigate risk associated with new deployment, and simplify the way you buy and pay for IT.

## **Your path from legacy IT to hybrid IT**

Do you have in place technology that is blocking your upgrade to the latest generation of HPE servers? Do you need to hold on to and depreciate older technology that is no longer meeting your needs? Or is your current innovation coming up a little short and you need to make a trade off? We have an answer for you. You can fast track your migration while using your current infrastructure as an enabler. We can help you shift existing, owned IT assets to a flexible usage payment model and, by monetizing the hidden value in your existing IT assets, we can help augment your capital budget, giving you greater innovation opportunities.

## Lower risk and better control

Launching new services or preparing for a significant infrastructure deployment? Changes to your business plans will almost certainly impact your deployment. To deal with the uncertainty, you need the flexibility to adjust your investment if the original plans don't hold. You want to minimize wasted resources if demands shift. On the other hand, you may have known, increased temporary needs for IT infrastructure to bridge an expected transformation, but don't want to keep the excess long-term. In either case, HPE Financial Services can give you the flexibility to adjust your IT investments based on your project's changing needs and limit your risks. Return some or all of the equipment and avoid being stuck with unneeded technology.

## Greater deployment flexibility

It is fairly common to purchase technology ahead of need. This may be to manage extended deployment and installations schedules, complex procurement processes or long delivery cycles. Having technology on hand before use can enable greater efficiency throughout your organization. We can help you acquire your forecasted compute and storage capacity in advance of the actual need, and align payments and warranties with deployment for added flexibility and budget efficiency. With advanced access to your HPE generation 10 servers, you have more control over your deployment, your spending and your ability to deliver.

## Align your IT roadmap to your investment strategy

You may be in need of a better practice that doesn't require you to hold on to your servers longer than you want. You can break the cycle of holding onto aging servers that no longer serve your needs and incur growing maintenance costs. Replace owning your servers with a solution that routinely refreshes them every 24-48 months, and is paid for with predictable monthly or quarterly payments. Avoid long depreciation cycles. It is a better way to align your IT roadmap with your investment strategy.

## Get started

What are the business goals that your server modernization plan needs to support? Map your project scope and timeline to your investment parameters. Define the IT investment strategy you need to get there. We offer an IT investment strategy workshop to help you plan your strategy and the solutions to execute it.

Learn more at  
[hpe.com/hpefinancialservices](https://hpe.com/hpefinancialservices)

<sup>1</sup> Based on new silicon root of trust technology, verified by InfusionPoints.



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