SOCAN extends its leadership in music-rights management

HPE 3PAR all-flash storage opens new opportunities

SOCAN (the Society of Composers, Authors and Music Publishers of Canada) is a not-for-profit organization that represents the performing rights of millions of Canadian and international music creators and publishers worldwide. Whether music is being played by a marching band, piped into a mall, or accessed via a streaming service, SOCAN helps ensure that those who hold the rights to the music are fairly compensated. In turn, SOCAN allows businesses, performers and consumers to use their preferred music legally and ethically.

With roots that trace back to the 1920s, SOCAN’s vision is to be a global leader in music rights for today’s digital age. “Traditionally, we tracked and managed the rights for music performances on radio stations and later on television,” says Trevor Jackson, Senior Director of Information Technology. “It was pretty straightforward. Outlets would send us their performance information, and we would calculate and
“Acquisitions are creating new opportunities for us to grow SOCAN’s revenue and increase royalty payments to our members. By recently adding a second all-flash array to our storage environment, we’re positioned to handle very rapid growth without disruption to our core business processes.”

— Trevor Jackson, Senior Director – Information Technology, Society of Composers, Authors and Music Publishers of Canada
**Customer at a glance**

**Application**
Initial deployment of one all-flash system to run mission-critical storage along with a second array for nearline storage of dormant files. Subsequently, SOCAN deployed a second all-flash array.

**Hardware**
- HPE 3PAR StoreServ 7450
- HPE 3PAR StoreServ 7200
- HPE 3PAR StoreServ 8450

**Software**
- HPE 3PAR Peer Motion Software
- VMware

**HPE Services**
- Installation Pack
- 5-Year Care Pack
- Storage Consulting
- Big Data Consulting

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**Peer Motion enables data mobility**

Equally important, HPE 3PAR Peer Motion software provides data mobility, allowing system administrators to easily shift data between and among 3PAR systems. With the subsequent deployment of a second 3PAR StoreServ all-flash array, SOCAN gained additional capacity to run critical production loads.

“In addition to providing robust load balancing, HPE 3PAR Peer Motion software gives us the ability to perform on-demand data mobility between all of our 3PAR storage systems. This allows us to take a do-it-yourself approach to data migration.”

– Trevor Jackson, Senior Director – Information Technology, Society of Composers, Authors and Music Publishers of Canada

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**Positioned for growth**

“With its unified architecture and consistent interface across the whole product family, we knew that HPE 3PAR would allow us to scale up quickly in response to growth.” Jackson says. This proved to be the case when SOCAN added the second all-flash array to support growth opportunities.

Jackson offers high praise for HPE’s senior technical experts and service team. “Throughout the process, from pre-sales, to the solution architecture, installation and startup, the expertise and support we received from HPE was outstanding. They’ve made a big contribution to our success.”

Learn more at [hpe.com/3PAR all-flash storage](http://hpe.com/3PAR all-flash storage)