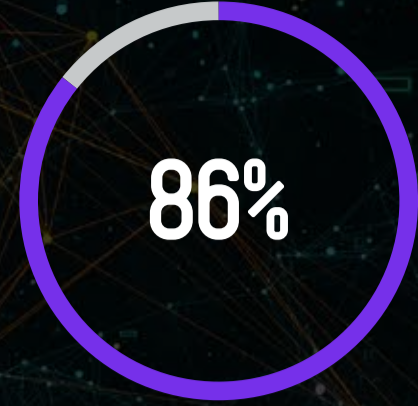


# ADVANCE YOUR DIGITAL INITIATIVES

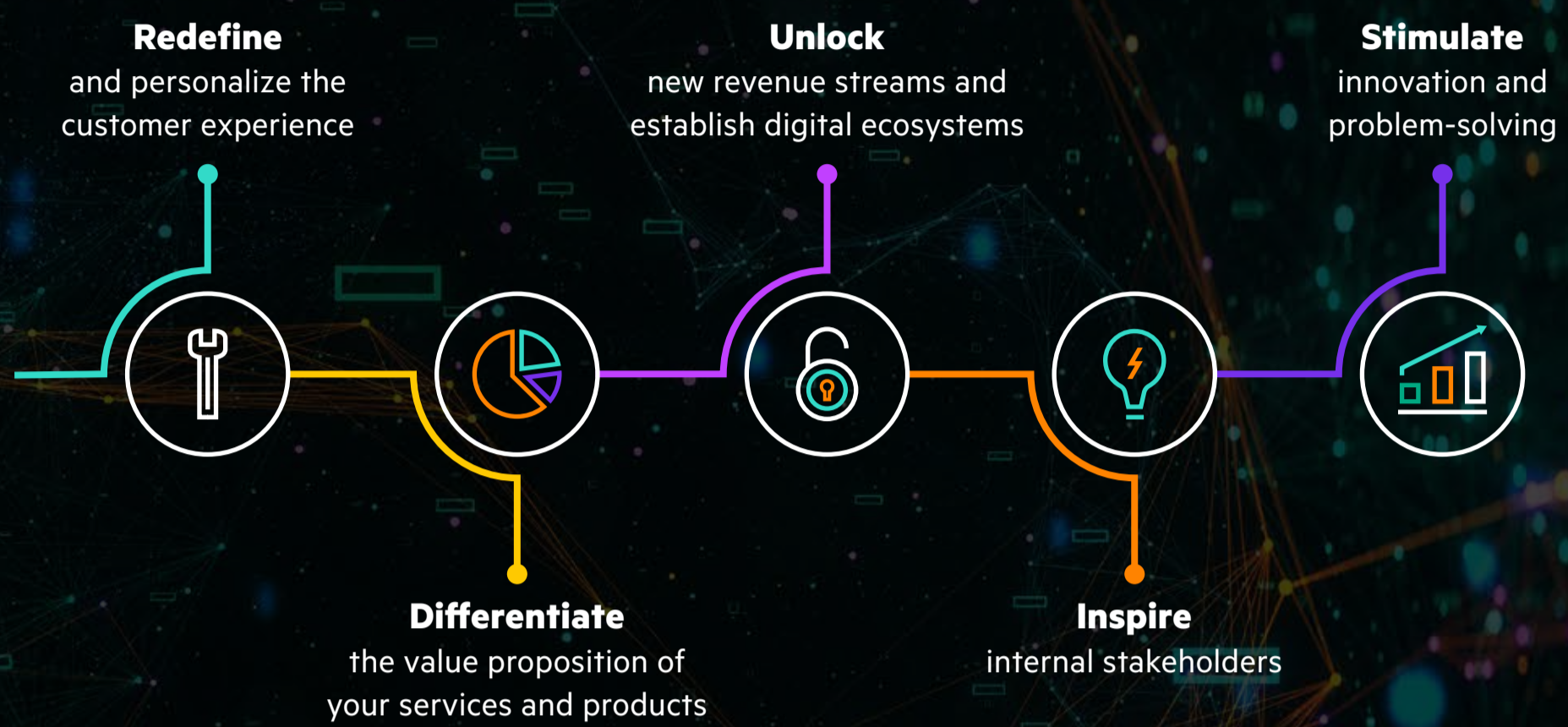
Ignite new ideas that drive tangible results

Use technology to rapidly identify a differentiated and unique value proposition. Then unlock new revenue streams and gain market share.



**of buyers will pay more for a better customer experience<sup>1</sup>**

## IDEATE NEW EXPERIENCES THAT BUILD BUSINESS VALUE



## DELIVER RESULTS ACROSS THE ENTIRE ORGANIZATION



**Chief digital officer**  
Establish new digital business models; inspire and incubate innovation.



**Product owner**  
Create a differentiated value proposition aimed at future customers; accelerate time to value.



**Chief information officer**  
Integrate enterprise-wide digital initiatives into revenue-generating solutions.



Digital ecosystems will represent **more than \$60 trillion in revenue by 2025, or more than 30% of global corporate revenue<sup>2</sup>**

## WHY HPE POINTNEXT SERVICES?

Expertise to accelerate digital transformation

**23,000**

services professionals in 80 countries

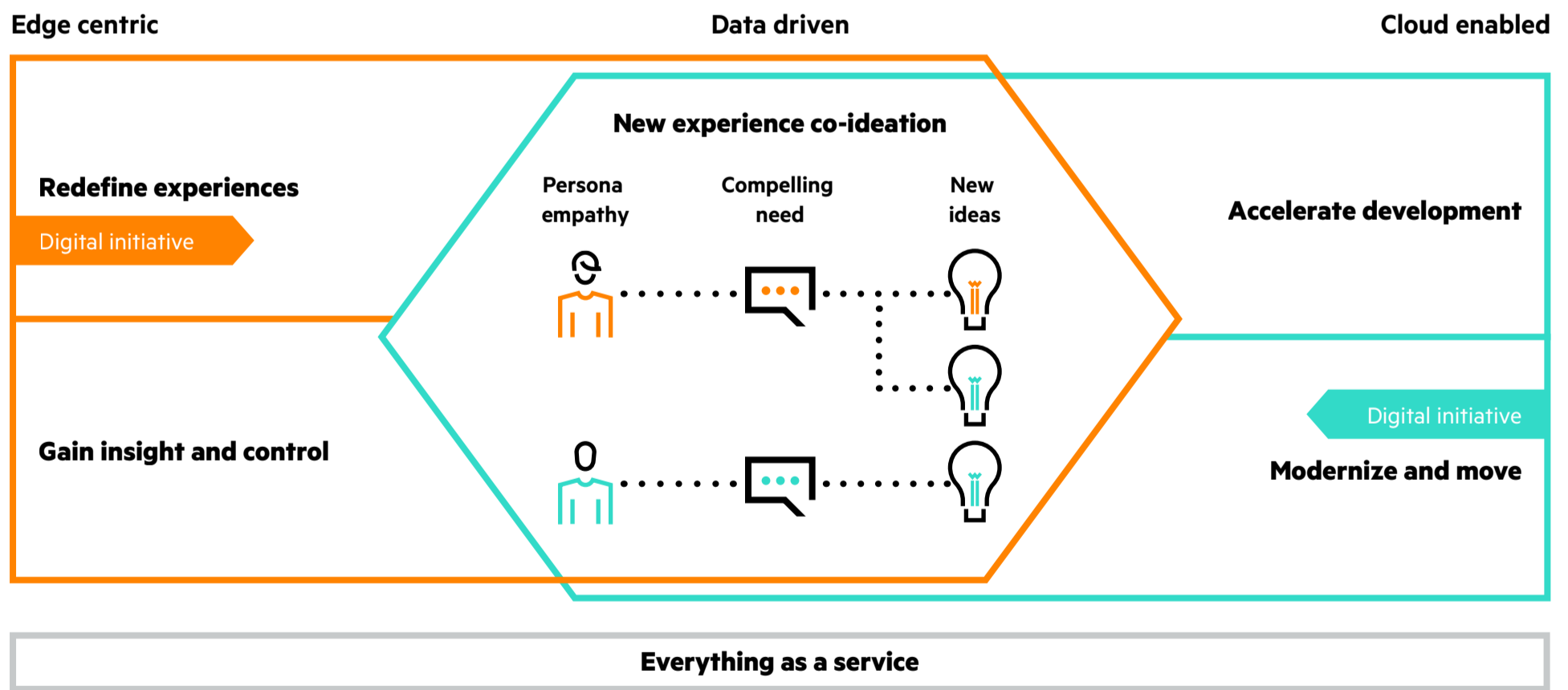
**Positive**

rating in Gartner vendor rating report<sup>3</sup>

**11,000**

HPE Pointnext Services projects completed each year

## DESIGN YOUR DIGITAL EXPERIENCES



## SIGN UP FOR THE ADVANCE MOMENT

A 1- to 2-day HPE engagement

- Explore trends and technologies for exceptional customer experience
- Conceive and engineer new digital experiences
- Create tangible building blocks—ready for fast start
- Leverage HPE expertise and unique methodology

## GET STARTED NOW

Learn more by visiting:

[hpe.com/pointnext](https://hpe.com/pointnext)

[hpe.com/digitaltransformation](https://hpe.com/digitaltransformation)

[hpe.com/services/advisory](https://hpe.com/services/advisory)

[hpe.com/services/consulting](https://hpe.com/services/consulting)

<sup>1</sup> McKinsey & Company, Forbes, "Insurance beyond digital: The rise of ecosystems and platforms," January 2018.

<sup>2</sup> Gartner, "Highlights of the 2019 CEO Survey: The Year of Challenged Growth," May 2019.

<sup>3</sup> HPE, "Hewlett Packard Enterprise (HPE) secured positive rating in all 6 categories in 2020 Gartner Vendor Rating report," February 2020.