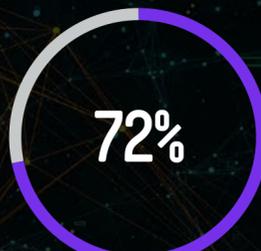


ACTIVATE YOUR DIGITAL INITIATIVES

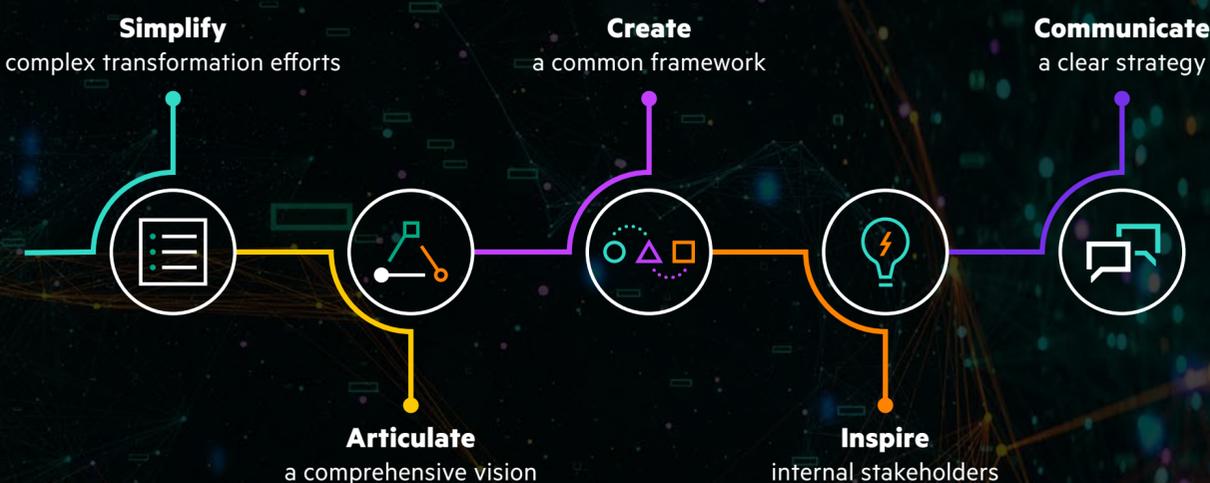
With a strategic blueprint for transformation



Digital transformation succeeds only when there is effective communication, visualization, and a common model.

72% of companies are failing in their digital transformation efforts¹

CREATE A TRANSFORMATION MODEL THAT DRIVES BUSINESS VALUE



ACTIVATE A CLEAR STRATEGY ACROSS THE ORGANIZATION



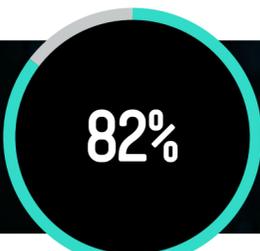
Chief digital officer
Visualize the correlation between new digital initiatives and their impact on the digital backbone.



Chief technology officer
Understand and communicate the value of edge-to-cloud enterprise architecture.



Chief information officer
Identify the correlation between modernizing existing systems and undertaking new digital initiatives.



82% of CEOs have a digital change program²

WHY HPE POINTNEXT SERVICES?

Expertise to accelerate digital transformation

23,000

services professionals in 80 countries

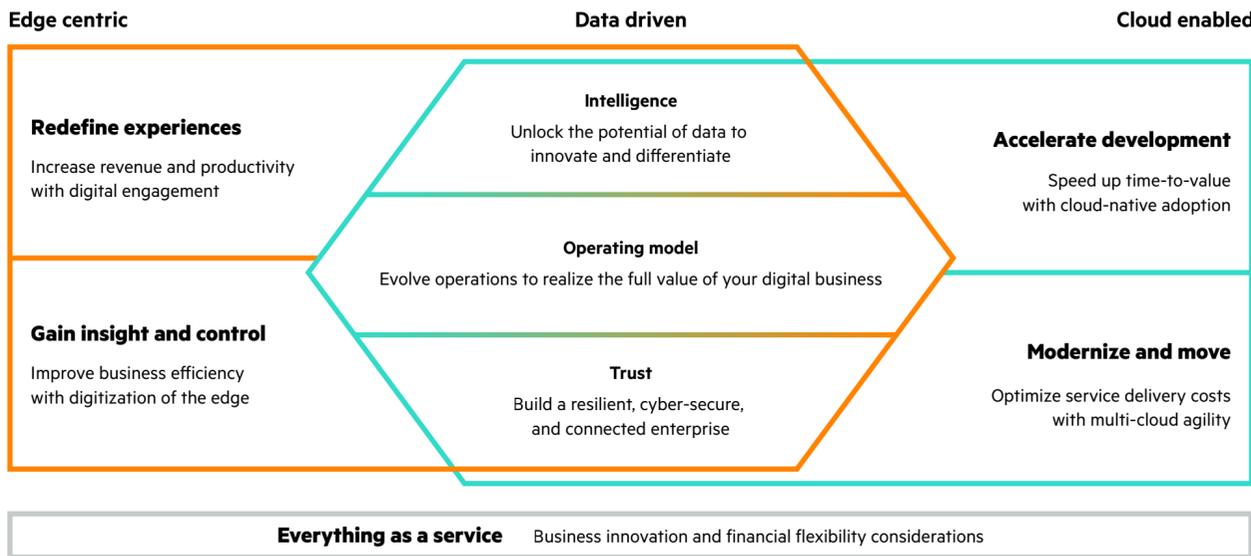
Positive

rating in Gartner vendor rating report³

11,000

HPE Pointnext Services projects completed each year

VISUALIZE YOUR DIGITAL TRANSFORMATION



SIGN UP FOR THE ACTIVATE MOMENT

A two-hour HPE engagement

- Use a powerful HPE model for your digital initiatives
- Activate a clear strategic blueprint
- Rely on our expertise and unique methodology

GET STARTED NOW

Learn more by visiting:

hpe.com/pointnext

hpe.com/digitaltransformation

hpe.com/services/advisory

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¹ Forbes, "Think Going to The Moon Was Tough 50 Years Ago, Try Digitally Transforming A Corporation Because 72% Of Us Are Failing at It," March 2020 Survey.

² Gartner, "Highlights of the 2019 CEO Survey: The Year of Challenged Growth," May 2019.

³ HPE, "Hewlett Packard Enterprise (HPE) secured positive rating in all 6 categories in 2020 Gartner Vendor Rating report," February 2020.