ALIGN YOUR DIGITAL INITIATIVES with a 360° view of your organization

Many digital initiatives fail due to uncoordinated activities from teams that lack clear alignment with the evolving goals of the organization.

76% of companies say they have stalls in their digital progress.

Evaluate your initiatives across all silos
Identify dependencies and de-risk
Uncover interdependencies and risks
Realize as needed
Accelerate as needed
Drive faster to value
Identify dependencies and de-risk
Unlock business value
Orchestrate your digital transformation to accelerate business value

Digital initiative owner
Accelerate projects, decrease risk. See overall business strategy.

Chief digital officer
Align all digital initiatives in a single view; identify blind spots.

Chief technology officer
Rely on best-in-class technologies and platforms. Streamline processes.

Chief information officer
Elevate the importance of IT. Create collaborative dialogue.

82% of CEOs have a digital change program.

WHY HPE POINTNEXT SERVICES?
Expertise to accelerate digital transformation

23,000 services professionals in 80 countries
23,000 services professionals in 80 countries

11,000 projects completed each year
11,000 projects completed each year

MAPPING OUT YOUR DIGITAL INITIATIVES

Digital initiative
Evaluate your initiatives across all silos

Data driven
Uncover interrelationships and risks

Cloud enabled
Discover opportunities and efficiencies

Edge centric
Identify dependencies and de-risk

Redefine experiences
Digital initiative

Cloud enabled
Modernize and move

Intelligence
Gain insight and control

Operating model
Accelerate development

Edge centric
Redefine experiences

GET STARTED NOW
Learn more by visiting:
hpe.com/pointnext
hpe.com/digitaltransformation
hpe.com/services/advisory
hpe.com/services/consulting

SIGN UP FOR THE ALIGN MOMENT
A 5-day (16-hour) engagement

• Orchestrates your digital initiatives, and align a powerful transformation team
• Rally on digital initiative and offers methodologies
• De-risk your path to value realization

96% of companies say they have stalls in their digital progress.

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2 2019 Gartner CEO and Senior Business Executive Survey, ID:385370.