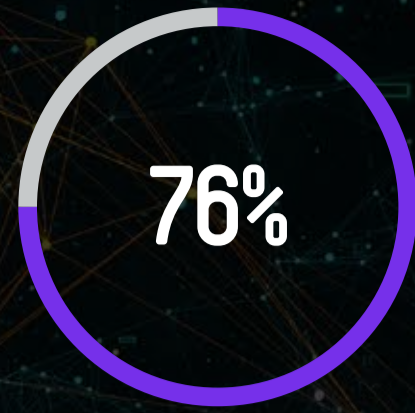


ALIGN YOUR DIGITAL INITIATIVES

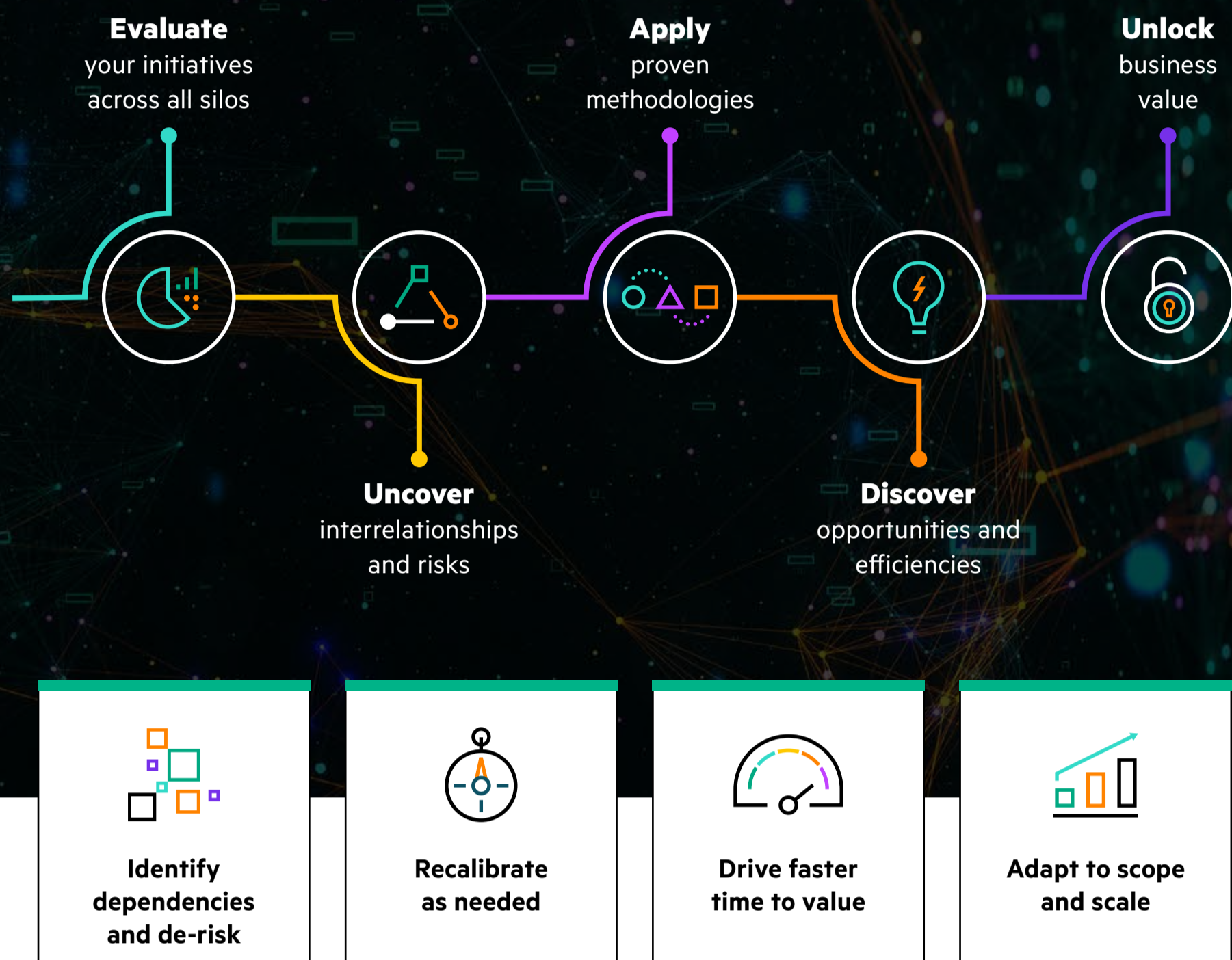
with a 360° view of your organization



Many digital initiatives fail due to uncoordinated activities from teams that lack clear alignment with the evolving goals of the organization.

of companies say they have stalled in their digital progress¹

ORCHESTRATE YOUR DIGITAL TRANSFORMATION TO ACCELERATE BUSINESS VALUE



REALIZE BENEFITS FROM ALIGNING ACROSS THE ENTIRE ORGANIZATION



Digital initiative owner

Accelerate projects, decrease risk. See overall business strategy.



Chief technology officer

Rely on best-in-class technologies and platforms. Streamline processes.



Chief digital officer

Visualize all digital initiatives in a single view. Identify blind spots.



Chief information officer

Elevate the importance of IT. Create collaborative dialogue.



of CEOs have a digital change program²

WHY HPE POINTNEXT SERVICES?

Expertise to accelerate digital transformation

23,000

services professionals in 80 countries

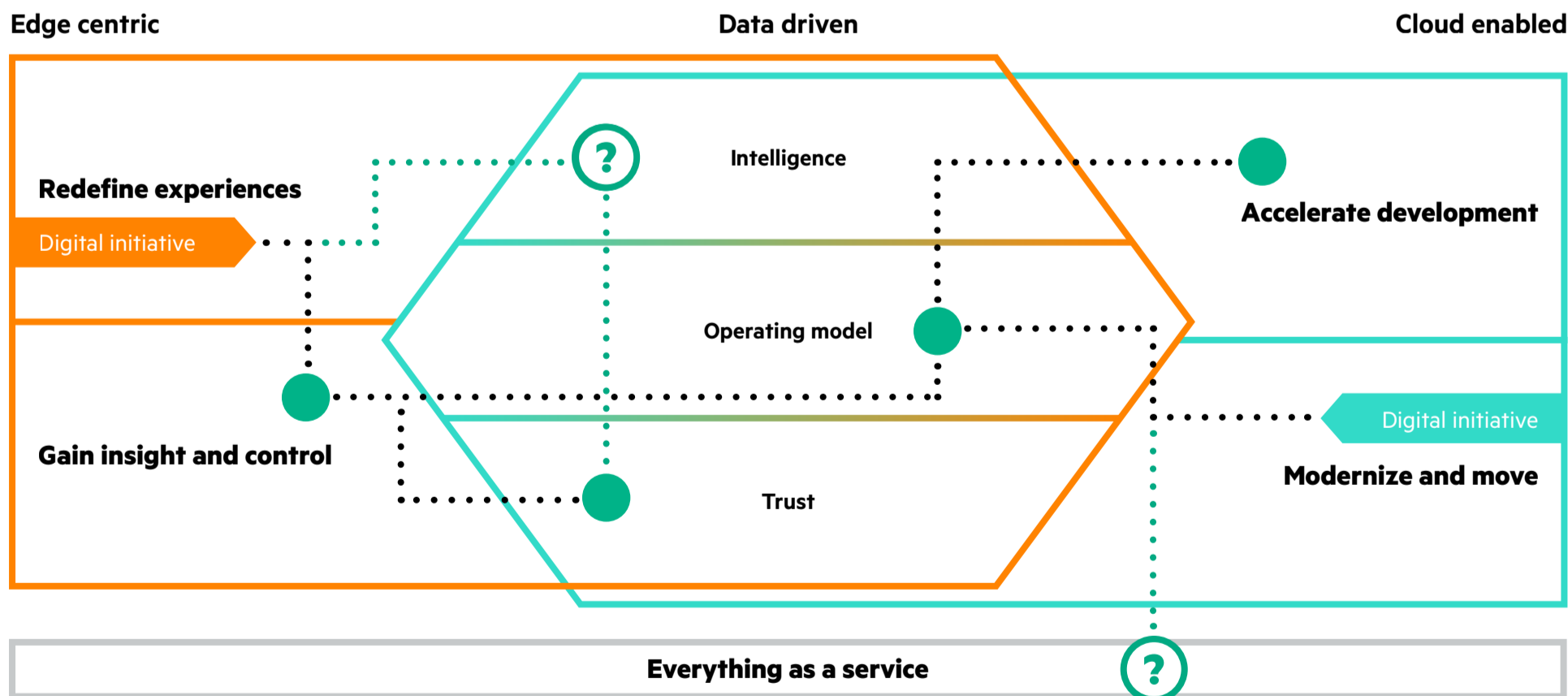
Positive

rating in 6 Gartner vendor rating reports³

11,000

HPE Pointnext Services projects completed each year

MAPPING OUT YOUR DIGITAL INITIATIVES



SIGN UP FOR THE ALIGN MOMENT

A 1-day HPE engagement

- Orchestrate your digital initiatives, and align a powerful transformation team
- Rely on HPE expertise and unique methodology
- De-risk your path to value realization

GET STARTED NOW

Learn more by visiting:

hpe.com/pointnext

hpe.com/digitaltransformation

hpe.com/services/advisory

hpe.com/services/consulting

¹ McKinsey & Company, "How to restart your stalled digital transformation," March 2020 Survey.

² 2019 Gartner CEO and Senior Business Executive Survey, ID:385370.

³ HPE, "Hewlett Packard Enterprise (HPE) secured positive rating in all 6 categories in 2020 Gartner Vendor Rating report," February 2020.